



CARMEL CONVENT SR. SECONDARY SCHOOL, BHEL

MARKETING EXHIBITION

Department of Commerce Club, organized a very interesting competition in the form of an exhibition “CARMEL HAAT” in school auditorium of Carmel Convent Sr. Sec. School B.H.E.L. Bhopal on 28th Aug 2023. Students of class 12th Commerce and Humanities streams participated and got an opportunity to showcase their marketing skills through selling their handmade products to students, teachers and other non-teaching staff.

Customers had a wide variety of products to choose from like handmade jewellery, posters, bookmarks, fridge magnet, clay plates and eatables like cupcakes, chocolates, brownies, pasta and even pani puri and many more items all available at a very reasonable price.

The participants started preparing for this event weeks before and put in their best efforts to make this event a successful one. They did advertisement and promotion of their products on Saturday, 26th August.

Total 16 stalls were beautifully decorated. The hard work of all the teams was appreciated by the Principal Sr. Joicy, Vice-principal Sr. Jincy along with all the Judges. By the end of the event almost all the products were sold out and the customers as well as the sellers left the event with a smile on their face.







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BY COMMERCE CLUB