

## CARMEL CONVENT SR. SECONDARY SCHOOL, BHEL <u>MARKETING EXHIBITION</u>

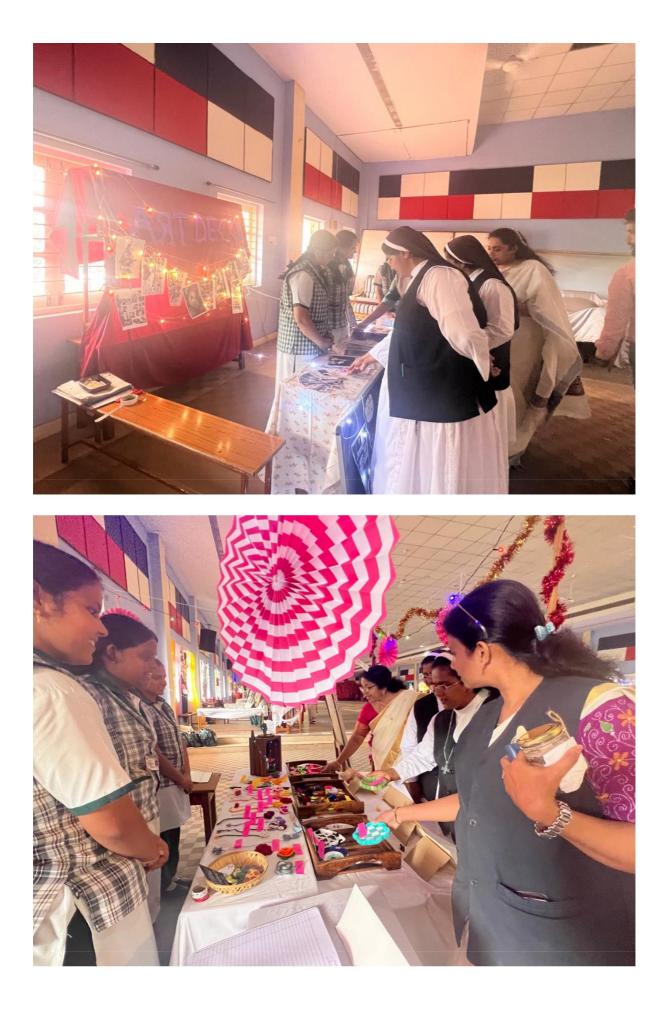
Department of Commerce Club, organized a very interes9ng compe99on in the form of an exhibi9on "CARMEL HAAT" in school auditorium of Carmel Convent Sr. Sec. School B.H.E.L. Bhopal on 28<sup>th</sup> Aug 2023. Students of class 12<sup>th</sup> Commerce and Humani9es streams par9cipated and got an opportunity to showcase their marke9ng skills through selling their handmade products to students, teachers and other non-teaching staff.

Customers had a wide variety of products to choose from like handmade jewellery, posters, bookmarks, fridge magnet, clay plates and eatables like cupcakes, chocolates, brownies, pasta and even pani puri and many more items all available at a very reasonable price.

The par9cipants started preparing for this event weeks before and put in their best efforts to make this event a successful one. They did adver9sement and promo9on of their products on Saturday, 26<sup>th</sup> August.

Total 16 stalls were beau9fully decorated. The hard work of all the teams was appreciated by the Principal Sr. Joicy, Vice-principal Sr. Jincy along with all the Judges. By the end of the event almost all the products were sold out and the customers as well as the sellers leV the event with a smile on their face.







## MARKETING EXHIBITION 2023

## **BY COMMERCE CLUB**